Venezuela

Competitiveness Trends - Overall



CHALLENGES IN 2024

- Strengthen regulatory framework investors require confidence in the law and public institutions.
- Low wages and high inflation restrict private consumption and destabilize the economy. The easing of US sanctions could be a stimulus for the oil sector and the economy.
- Solve problem of basic services and infrastructure for homes and industries.
- Simplify administrative procedures and reduce high tax burden.
- Lack of access to financing for good projects and companies eager to expand production capacity.

PROVIDED BY: National Council to Investment Promotion (CONAPRI)

BASIC FACTS	Ra	ank
Capital	Caracas	
Land area (square km '000)	912 ²⁰²³	
Exchange rate (per \$)	29.297 ²⁰²³	
Population - market size (millions)	33.73 ²⁰²³	25
Gross Domestic Product (GDP) (US\$ billions)	97.1 ²⁰²³	53
GDP (PPP) per capita (US\$)	6,250 ²⁰²³	66
Real GDP growth (%)	4.0 2023	09
Consumer price inflation (%)	337.46 ²⁰²³	67
Unemployment rate (%)	7.90 ²⁰²¹	57
Labor force (millions)	14.32 ²⁰²¹	27
Current account balance (% of GDP)	3.41 ²⁰²³	21

Direct investment stocks inward (\$bn)

Direct investment flows inward (% of GDP)

2022

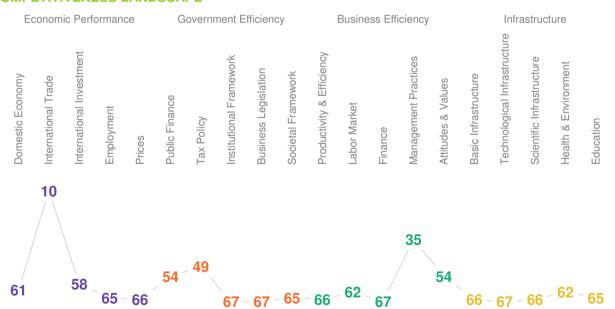
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62

53

COMPETITIVENESS LANDSCAPE







POPULATIONS > 20 MILLION (30 countries)



This is a one-page summary only.

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